



DEVELOPMENTAL NATURAL RESOURCES, INC.
 NATIONAL HEADQUARTERS: 4193 ENGLEWOOD DRIVE, INDIANAPOLIS, IN 46226
 PHONE: 317-543-4886 • FAX: 317-543-4880 • E-MAIL: DNR@DNRSITE.COM

Office Use Only
 Dealer ID:

 Date Signed App
 Received:

Dealer Application and Agreement

Please print neatly with black ink

Social Security Number or Federal I.D. Number:	A Social Security # or Federal I.D. # is mandatory - no other identification numbers can be accepted	
Name (First Name, Middle Initial, Last Name) if using SSN or Business Name (if using FID)		
Business Name (if applicable) or Contact Name (if using FID)		Date
Mailing Address <input type="checkbox"/> Home Address <input type="checkbox"/> Business Address <input type="checkbox"/> Business/Home Address		
City	State	Zip Code + 4
Shipping Address (for shipments - if different than mailing address - cannot be a PO Box) <input type="checkbox"/> Home Address <input type="checkbox"/> Business Address <input type="checkbox"/> Business/Home Address		
Phone (day)	Phone (evening)	
Fax Number	E-mail Address	
Have you ever been a DNR Dealer before? <input type="checkbox"/> No <input type="checkbox"/> Yes, under Dealer ID:		
Indiana Residents Only: Are you Indiana Sales Tax Exempt? <input type="checkbox"/> No <input type="checkbox"/> Yes (must complete a Sales Tax Exemption Certificate)		
Sponsor Name	Sponsor Dealer ID	
I hereby make application to Developmental Natural Resources, Inc. ("DNR, Inc.") to become a DNR, Inc. Independent Dealer. I acknowledge that I have carefully read and agree to all of the terms and conditions of this AGREEMENT as detailed on the reverse of this page, the DNR, Inc. Dealer Compensation Plan sheet and the DNR, Inc. Policies & Procedures.		
Applicant Signature	Date	

A \$52.00 (\$40 plus \$12.00* S&P) **sign-up payment for your Dealership must accompany Application.** Make checks payable to DNR, Inc. Mail completed application to DNR, Inc., 4193 Englewood Drive, Indianapolis, IN 46226. DNR, Inc., will process your application and, upon approval, will send you a copy of this Agreement and a Dealer Kit which includes the Company Dealer Manual and other materials. Participation in the DNR, Inc. Compensation Plan is contingent upon receipt by DNR, Inc. of an original signed, completed DNR, Inc. Dealer Application & Agreement. * Dealers outside Mainland USA (Hawaii, Canada, Alaska, Puerto Rico, etc.) please call for shipping info.

Payment Method <input type="checkbox"/> Check #_____ <input type="checkbox"/> Cash (walk-ins only) <input type="checkbox"/> Money Order		
<input type="checkbox"/> Credit Card (fill in all information below)		3-Digit Security Number_____
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Card Number	Expiration Date
Name on Card	Signature	

IMPORTANT: DNR, Inc. must receive a current, original, 2 sided Dealer Agreement to activate Dealership. Fax or telephone applicants may place first order at time of application but DNR, Inc. must receive a current, signed, original Dealer Agreement within 30 days for Dealership to be permanently activated.

DNR, INC. DEALER AGREEMENT TERMS & CONDITIONS

In accordance with the terms and conditions contained in this Application and Agreement (hereafter "Agreement"), I hereby submit my application to become a DNR, Inc. Independent Dealer (hereafter "Dealer"), with Developmental Natural Resources, Inc. (hereafter "DNR or DNR, Inc."), and hereby state and agree as follows:

1. I am of legal age, in the state in which I reside, to enter into this Agreement. This Agreement becomes effective on the date received, as long as the Agreement is signed by the applicant and accepted by DNR, Inc. at 4193 Englewood Drive, Indianapolis, Indiana, 46226.
2. I understand that, upon acceptance by DNR, Inc. of my Dealer Application Agreement, I am an Independent Dealer for one calendar year which includes the following benefits: to purchase DNR, Inc. products at DNR, Inc. then current Dealer Prices, to sell DNR, Inc. products, and to sponsor other Dealers in accordance with the DNR, Inc. Policies & Procedures and the DNR, Inc. Dealer Compensation Plan.
3. I understand that it is my sole responsibility to apply for renewal of my Dealership by 5:00 pm Indianapolis time on the last business day in January of each year in accordance with the then-current DNR, Inc. Policies and Procedures (new Dealers after October 1st will be exempt from renewal their first year). At DNR, Inc.'s discretion, I understand that if my product purchase volume is over \$76.00 each and every month for 12 months, I can qualify for my renewal fee to be waived by DNR, Inc. for the following year. I understand that it is not DNR, Inc.'s responsibility to notify me of renewal deadlines; however, notices of upcoming renewal deadlines are normally published in the Monthly DNR Mailer and on DNR's Website. I understand that any sale or assignment of this Agreement or dealer authorization must be approved of in writing by DNR, Inc., and that my successors in interest or assigns must comply with all program requirements.
4. **I have read and agree to be bound by the terms of this Agreement which includes all rules, policies, procedures and compensation programs of DNR, Inc. as set forth in official DNR, Inc. literature, which are hereby incorporated and made part of this Agreement in their current form and as they may be amended by DNR, Inc.** I agree not to produce, promote, or use materials (including Web pages) of any kind describing DNR, Inc. names, programs, products, and trademarked, copyrighted or otherwise protected materials if such materials are not obtained from or approved of in writing by DNR, Inc. I agree not to duplicate any DNR, Inc. literature, video tapes, audio tapes or other materials unless I receive written authorization from DNR, Inc. I agree not to repackage any DNR, Inc. products. I agree not to purchase DNR, Inc. products solely for the purpose of qualifying for bonuses. I authorize DNR, Inc. to charge my credit card for outstanding invoices unless I provide alternative payment.
5. I understand that I am an independent contractor and not an agent, employee, franchisee or legal representative of my sponsor or DNR, Inc., and I will in no way represent myself as such. I will not be treated as an employee in regard to any laws covering employees, including but not limited to the Federal Insurance Contributions Act, the Social Security Act, the Federal Unemployment Tax Act, income tax withholding at source, or any federal or state tax laws. I understand that I am responsible for all of my own income, sales, social security, unemployment, and other taxes, licenses, and fees of any kind.
6. I understand that DNR, Inc.'s products are not represented as having any medicinal value and that I am not authorized to make any diagnosis of any medical condition, make drug-type claims for, or prescribe DNR, Inc. products, to treat or cure any disease or condition of man or animal. I further agree to indemnify and hold harmless DNR, Inc. (and it's officers, directors, employees and agents) against any claims, liability, obligations, expenses (including attorney fees) or damages arising out of any representations I may have made in connection with any of DNR, Inc. products.
7. I understand that I may terminate my Dealership at any time and for any reason by giving written notice to DNR, Inc.
8. I understand that as a Dealer, I am not guaranteed any income, nor am I assured any profit or success. I understand that I will be paid bonuses upon the paid product purchases of the Independent DNR, Inc. Dealers I have personally sponsored and others who are in my "downline" as defined by the then-current DNR, Inc. Dealer Compensation Plan if I qualify under the conditions of the then-current DNR, Inc. Dealer Compensation Plan and Policies and Procedures. I understand that Independent DNR, Inc. Dealers include only those individuals who have completed and signed applications accepted by DNR, Inc. **I understand that a calendar month ends at 5:00 pm Indianapolis time on the last business day of the month for the calculation of DNR, Inc. bonus checks and rebates (No Exceptions).** I understand that no bonuses shall be paid on sales aids, sales tax or shipping and handling.
9. In the event I sponsor other Dealers, I agree to perform a bona fide supervisory, distributive and selling function in connection with the sale of DNR, Inc. goods and services to the ultimate consumer. I also agree to train any Dealers I may sponsor in the performance of these functions. I agree to have continuing communication and supervision with my sales organizations. I understand that failure to perform these sponsorship responsibilities may result in the loss of my downline sponsored Dealers.
10. I understand and agree that DNR, Inc., in order to maintain a viable marketing system, may make modifications in the Policies and Procedures, Dealer Compensation Plan, company literature, products available and product prices. I further agree to be bound by such changes upon notification through official Company literature. Product prices and availability may be changed without notice.
11. I understand that the venue and jurisdiction for any action pertaining to this Agreement or any disagreement or claim between myself and DNR, Inc. shall be in the State of Indiana and that this Agreement shall be governed by the laws of the State of Indiana. I understand that if any provision or paragraph in this Agreement is held to be invalid, all other provisions or paragraphs shall remain valid and in force. I agree to bear any and all costs, including attorney's fees, incurred by DNR, Inc. as a result of any dispute or violation of this Agreement. This Agreement constitutes the entire Agreement between myself and DNR, Inc. and no other additional promises, representations, guaranties or agreements of any kind shall be valid unless in writing.

If faxing this form to DNR, Inc., sign here: _____, date here: _____ and fax both sides.

Duplication of this form is allowed by DNR, Inc. Dealers only if duplicated two-sided and without alterations.

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